

# PRINCIPLES OF BUILDING BUSINESS CREDIT



*Principles of Building Business Credit* provides readers a comprehensive, systematic, yet simple approach to establishing a business credit profile and building business credit. The book teaches readers:

- How to get business credit cards and loans without using personal credit
- How to lease cars and equipment without providing a personal guarantee
- How to form a corporation or LLC in any state without expensive lawyers
- How to register a company to do business with the Federal government
- The secret to getting \$100,000 or more in business credit in as little as 120-days even if the owner has bad credit or the business is a start-up

"The principles are not a secret; you do not have to be a Rocket Scientist to understand them; and best of all, they work for every type of business."

- Norman David Roussell, MBA- Author

Five Star Rated on Amazon.com ★★★★★

"*Principles of Building Business Credit* is not only an easy read, but it should be required reading for every entrepreneur. It is by far the best book on building credit I've found and I recommend it to anyone who wants to grow their business. "

-D. Harris-Jeffries, Financial Advisor- Merrill Lynch

"I searched the internet for months and wasted money on other so-called books on business credit. When I found *Principles of Building Business Credit* I finally found what I was looking for. I read the book in a day, applied the principles and in less than three months, had a business credit score and was able to lease new PCs for my business. Great book! "

-A. Exposé, CEO- Funk Shuns, LLC

## About the Author

Norman David Roussell is a nationally recognized expert on small business and entrepreneurship, currently serving as the Founder and Executive Director of Capital Access Project, Inc., a non-profit organization dedicated to helping entrepreneurs start and grow their businesses. He graduated with a B.B.A. in Finance from Howard University in Washington, DC, and a MBA from Loyola University of New Orleans.

## HOW TO ORDER THIS BOOK:

*Principles of Building Business Credit* is sold via the internet at [www.iwantbusinesscredit.com](http://www.iwantbusinesscredit.com) in paperback and e-book formats and on [www.amazon.com](http://www.amazon.com) in paperback and kindle formats. Call to place an order or fax your order form to (504) 324-0217. E-mail [NDRoussell@start-smart.net](mailto:NDRoussell@start-smart.net) with any questions.

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## AUTHOR

Norman David Roussell, MBA

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156

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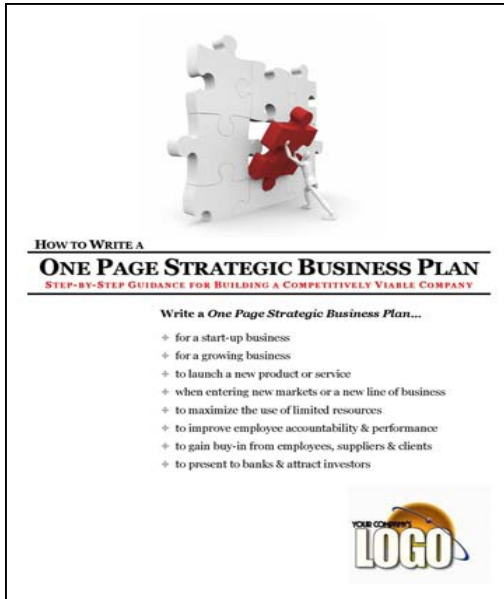
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